

MEXICO CITY INVESTMENT OPPORTUNITIES







April 2021



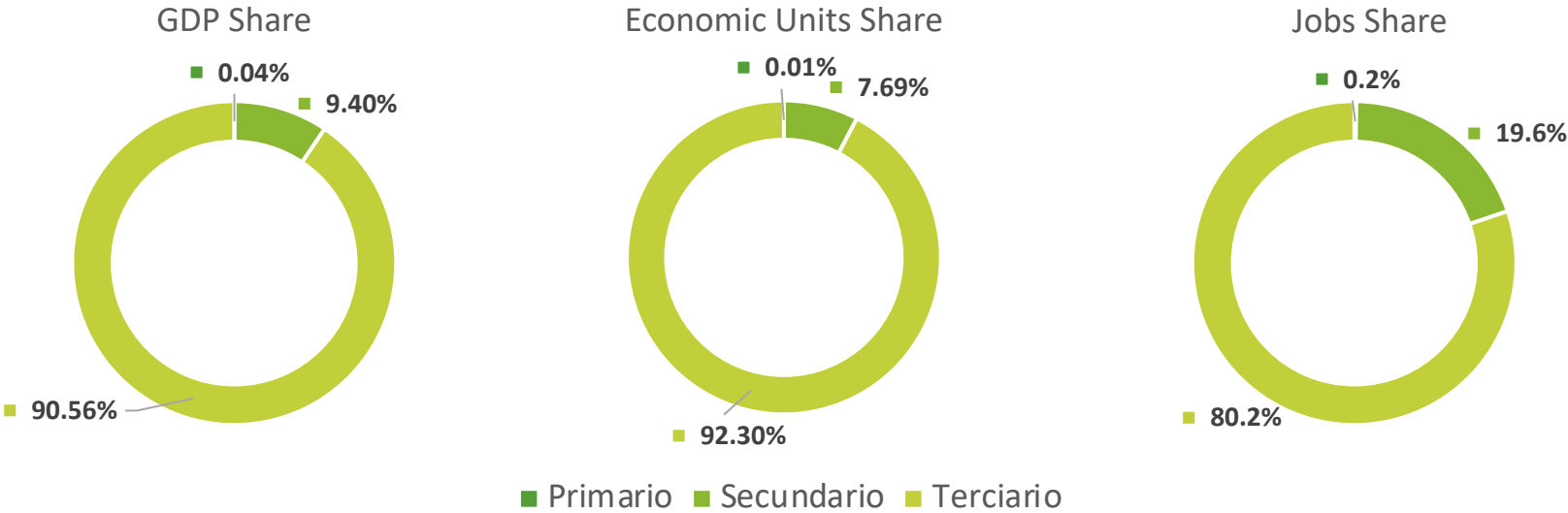
10 FACTS ABOUT MEXICO CITY

1. It is the **oldest city** in the American continent, founded in 1325
2. **21.9 million people** live in the metropolitan area
3. Second city with **most museums** in the world, with over 350
4. Chapultepec Forest was renowned internationally as **best urban park** in 2019, it is twice as big as Central Park
5. The **subway system** is the largest in Latin America, with 12 lines, 226 kilometers and 195 stations
6. Mexico's National Autonomous University is in the **top 100 universities** of the world and home to 360,883 students
7. Will be the first city to host three **World Cup games**, first in 1970, 1986 and in 2026 along with the US and Canada
8. **13.9 million tourist** visited in 2019, of which 27% were foreigners
9. Mexico City ranks 9th in North America as the city with the **most skyscrapers**
10. It is the **largest economy in Mexico**, generating 17% of the national GDP and attracting a quarter of FDI flows

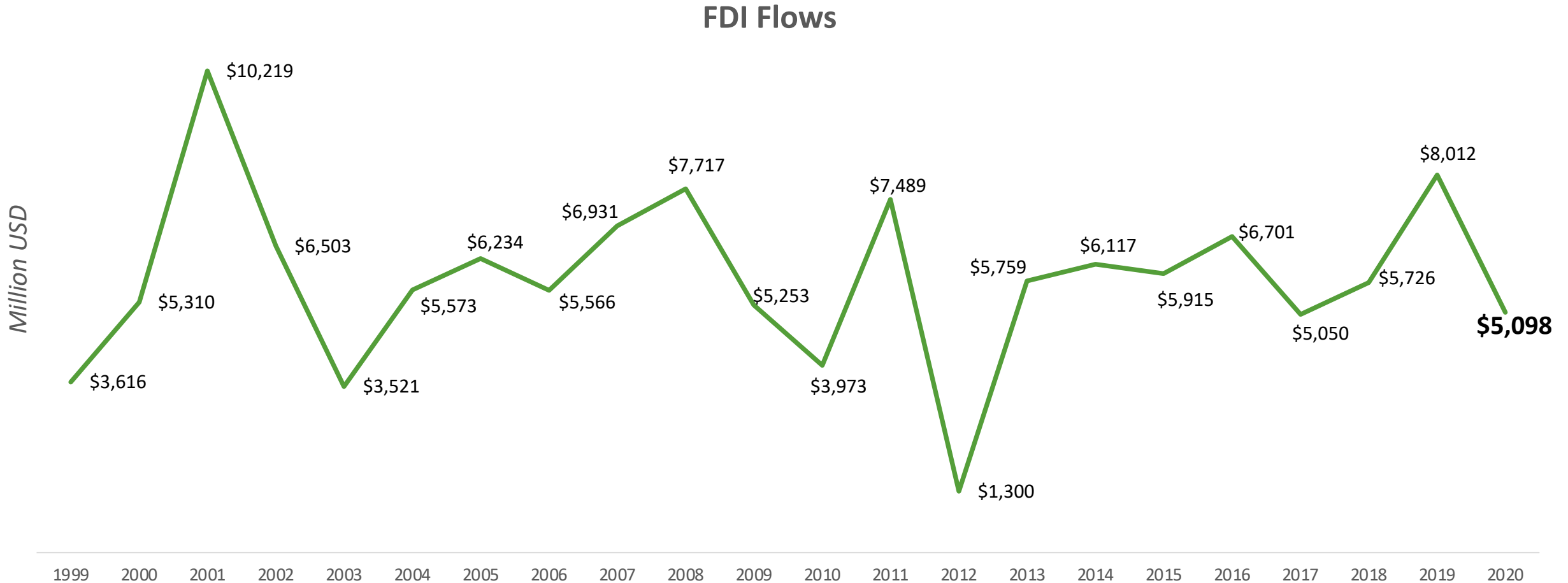
MEXICO CITY ECONOMIC STRUCTURE

					
Economic Sector		GDP	Economic Units	Jobs	
	Primary	\$62	24	7,029	
	Secondary	\$14,753	36,488	637,439	
	Tertiary	\$142,164	437,816	2,602,201	
TOTAL		\$156,979	474,328	3,246,669	
Unit		Million USD	Absolute numbers	Absolute numbers	
Period		December 2019	December 2020	December 2020	
Source		INEGI	DENUE	IMSS	

87.7% of the economy, in terms of GDP, economic units and jobs, belongs to the Tertiary Sector (trade and services)



FOREING DIRECT INVESTMENT



Source: DataMéxico, Secretaría de Economía, 2020

2019 FDI: \$8 billion US dollars

40% + than in 2018

Largest investment attraction in 18 years

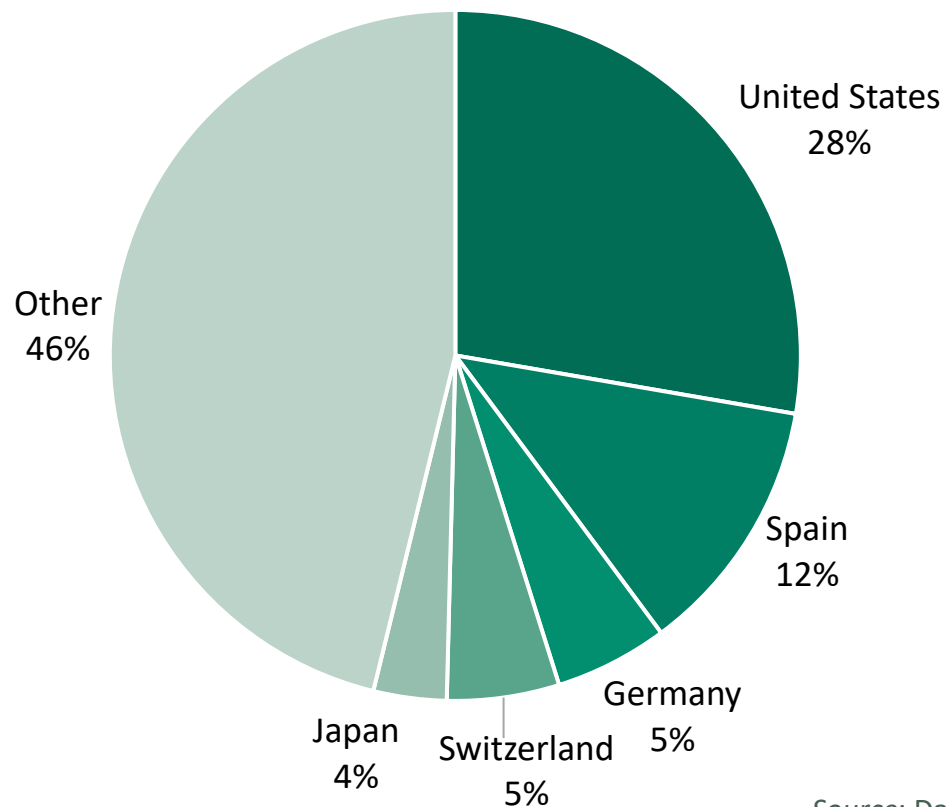
FOREING DIRECT INVESTMENT

41 countries invest in Mexico City, more than in any other State

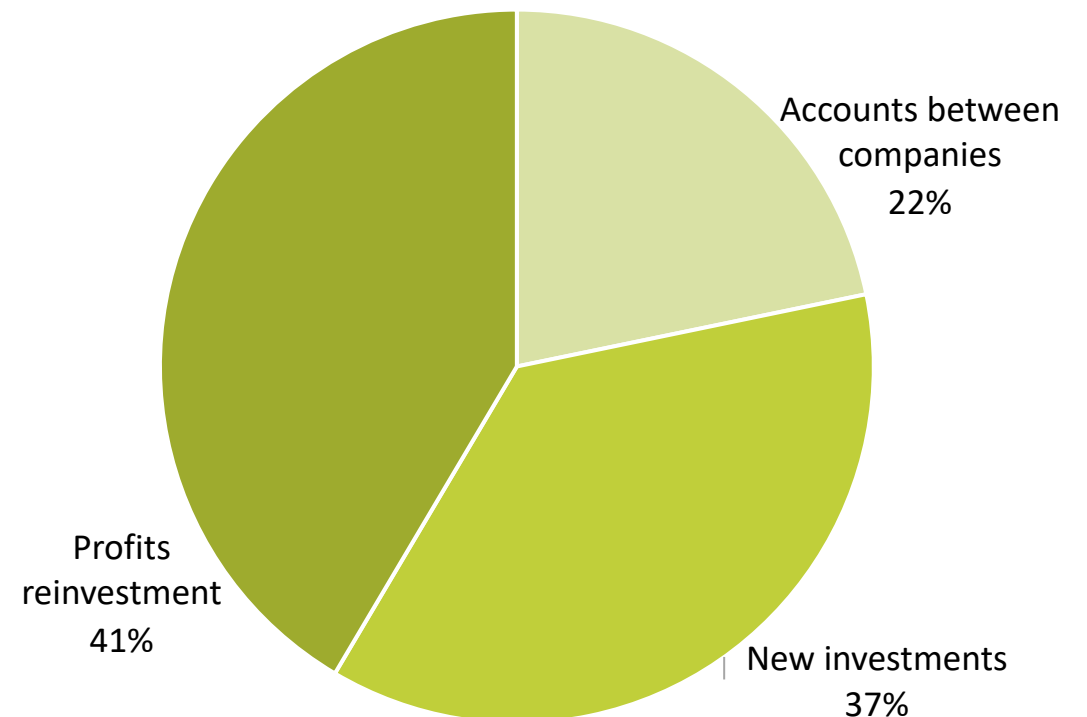
Mexico City is a **natural economic bridge to do business** between North and South America

High confidence among investors to expand existing businesses and to start new projects

FDI share by country of origin



FDI share by type of investment



Source: DataMéxico, Secretaría de Economía, 2020

WHY INVEST IN MEXICO CITY?

Reasons to invest:

- ✓ Availability of highly skilled and specialized human talent
- ✓ Accessibility to financial resources
- ✓ Favorable climate to do business
- ✓ Excellent national and international connectivity by trains, roads and airports
- ✓ Robust urban infrastructure and services
- ✓ Vast cultural, sports and entertainment options
- ✓ Wide range of goods and services providers
- ✓ Constant reduction of crime

Mexico City has an Economic Recovery Plan, based on 7 strategic axes that activate investment opportunities in:

1. Education, mobility, health, housing, hydraulic network and public spaces infrastructure.
2. Productive projects to open new businesses and support SMEs.
3. Industries with a wide economic spill-over such as tourism, ICT, logistics, manufacturing and construction.
4. Urban regeneration and revitalization across strategic areas of the City.

Post-pandemic economic recovery, and therefore FDI recovery, depends upon public health, specifically by decreasing contagions, hospitalizations and deaths, while increasing vaccination.

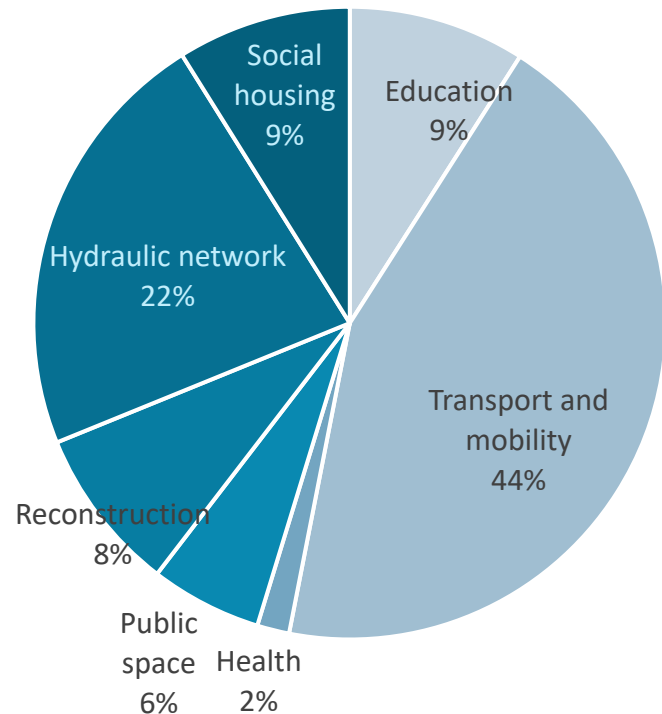


INVESTMENT OPPORTUNITIES

Axis 1: Public Investment Plan

\$1.4 billion USD in 2021 for public works

Public Investment by sector



Axis 2: Urban Regeneration and Inclusive Housing Program

- Construction of 7,500 to 10,000 new homes
- Administrative facilities with a one-stop shop for construction and a simplified process
- 16 tax breaks



INVESTMENT OPPORTUNITIES

Axis 3: Vallejo-i

- Recovery of Vallejo's industrial vocation, attracting investments in Industry 4.0 and Circular Economy
- More than 10 active investment projects
- Vallejo Partial Urban Development Program
- Centre for Technological Development and Innovation for Technological Entrepreneurship
- Rehabilitation of main roads
- Transfer station and solid waste selection plant



Axis 4: Safe Tourism

- Safe Travels seal issued by the World Travel & Tourism Council
- Implementation of international sanitary protocols and standards in hotels, restaurants, museums, tourist transport, theatres and other tourist establishments



INVESTMENT OPPORTUNITIES

Axis 5: Red tape digitization and simplification

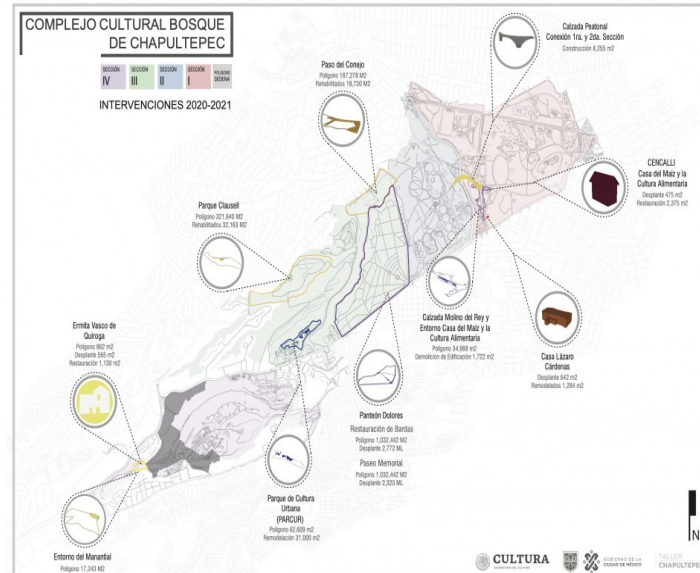
- Reduction from 2,400 to 966 government notices and permits
- Creation of a digital one-stop shop to streamline investment in construction
- Improvements to the Electronic System of Notices and Permits for Merchant Establishments



LLAVE CDMX es tu acceso a todas las plataformas digitales del Gobierno de la Ciudad de México para realizar trámites y servicios de forma digital.

Axis 6: Strategic infrastructure projects with public- private investment

- Elevated highway to Puebla
- Chapultepec Forest redevelopment project
- Buenavista Train Station - Santa Lucia Airport connection
- Solar power plant on top Mexico City largest Wholesale Market

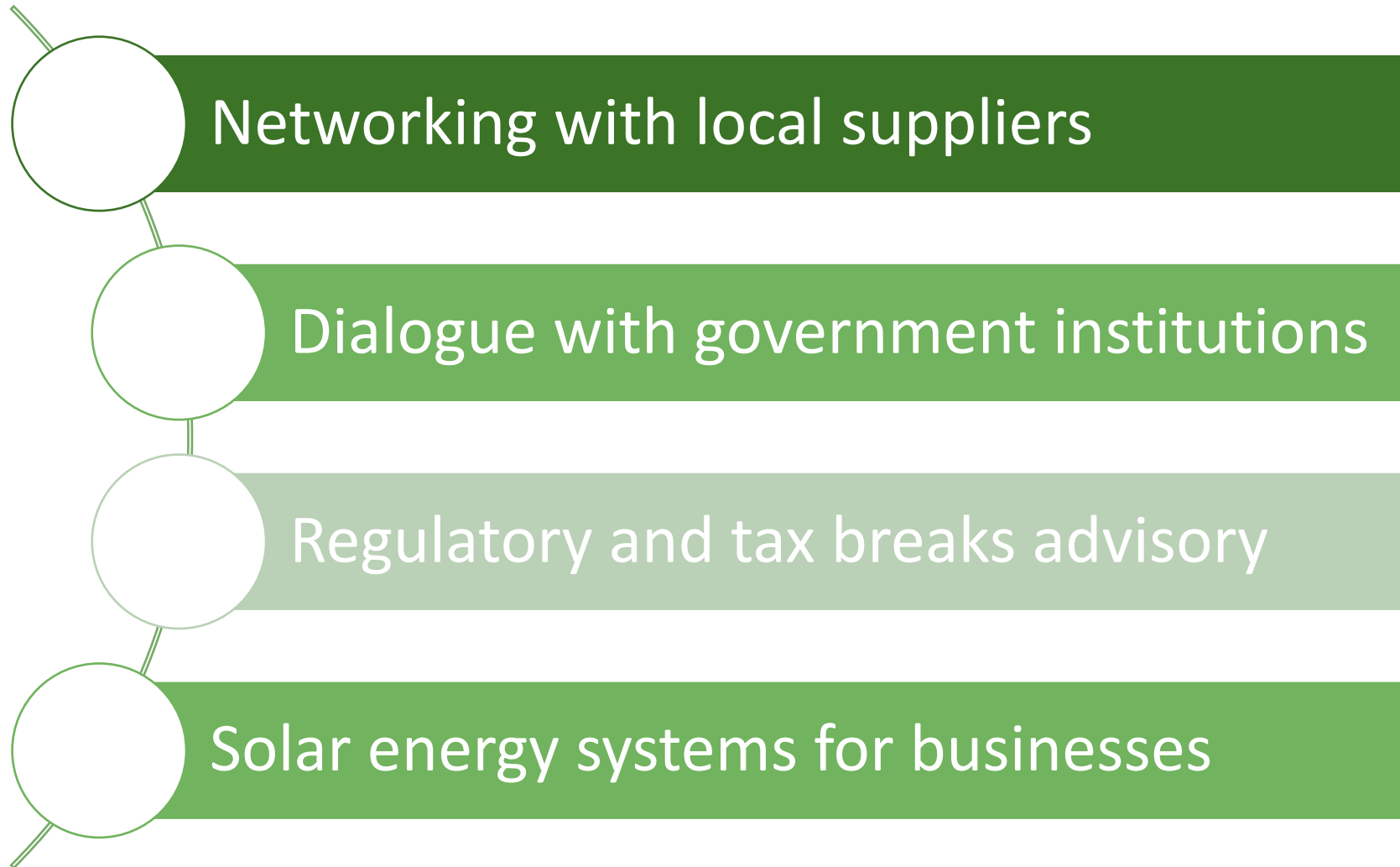


Axis 7: Circular Economy & Urban waste management

- Construction of new treatment plants for organic and inorganic urban waste
- Bioenergy Innovation Laboratory and Biodigester at the largest Wholesale Market
- Multi-stakeholder strategies to boost Circular Economy initiatives



WHAT CAN SEDECO DO FOR INVESTORS?



THANK YOU

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